




NICHOLAS GOULD

UX Designer

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PROJECT WORK

> HEWLETT PACKARD ENTERPRISE

West Lafayette, Indiana

UX DESIGNER & RESEARCHER

As part of the Purdue UXD Experience Studios, I worked in a team focused on assessing and improving the updating process of Hewlett Packard Enterprise's 3PAR storage systems.

User interviews, Competitive analysis, User flow mapping, Heuristic evaluation, Literature review, Personas, Sketching, Wire-framing, Usability testing, Presenting, Public speaking

CURRENT

> MICROSOFT RESEARCH

West Lafayette, Indiana

UX DESIGNER

As part of my senior capstone, my team is working for Microsoft Research to assess the usability of the Microsoft Academic Assistant web interface and redesign it for the 3.0 beta launch.

Literature review, Heuristic analysis, Competitive analysis, Contextual inquiry, Sketching, Wire-framing, Prototyping, Testing design, Usability testing, Data analysis, Presenting, Public speaking

FALL 2017

> THESCORE

West Lafayette, Indiana

UX DESIGNER & RESEARCHER

As part of the Purdue UXD Experience Studios, our team worked to design a more inviting and motivating sharing experience for theScore's iOS application.

Competitive analysis, HTML & CSS, Literature review, Testing design, Information architecture, Sketching, Wire-framing, Prototyping, A/B testing, Data analysis, Presenting, Public speaking

SPRING 2017

> OTHER NOTABLE PROJECTS: UX DESIGNER & RESEARCHER at NEURO VIGOR, LEAD WEB DEVELOPER at PURDUE BANDS & ORCHESTRAS

WORK EXPERIENCE

> THE ROXY 5 THEATER, LLC.

Peru, Indiana

ASSISTANT MANAGER

Lead daily operations and customer service, as well as maintaining technical operations.

Team management, Customer service, Social media management, HTML, CSS, PHP

2012 - PRESENT

> PURDUE UNIVERSITY

West Lafayette, Indiana

UX RESEARCH ASSISTANT for THE FORD MOTOR COMPANY

A research project through Purdue University, our team is working to improve internal proprietary BOM & FMA Processes for The Ford Motor Company.

On-site user research, Contextual inquiry, User observations, User interviews, Data analysis, Data visualization, Presenting

2017 - PRESENT

> OTHER NOTABLE PROJECTS: UX RESEARCH ASSISTANT at PURDUE UNIVERSITY for BRAKE SUPPLY

SKILLS

EXPERIENCED IN

On-site user research, User interviews, User observations, Competitive analysis, Literature review, User flow mapping, Heuristic evaluation, Contextual inquiry, Personas, Information Architecture design, Sketching, Wire-framing, Prototyping, Testing design, Usability testing, A/B testing, Data analysis, Data visualization, Presenting, Public speaking

EXPERIENCED WITH

Windows OS, Mac OS, HTML5, CSS3, PHP, SQL, ASP.NET, WordPress, Adobe Illustrator, Adobe Photoshop, Adobe XD, Sketch, InVision, Microsoft Office



EDUCATION

  PURDUE UNIVERSITY 2018
West Lafayette, Indiana

B.S. in Computer Graphics Technology

- Commissioned officer in the Purdue Bands & Orchestras Volunteer Team (250+ hours of volunteer service)
- Member of the Purdue "All-American" Marching Band
- Member of the Purdue UX Club